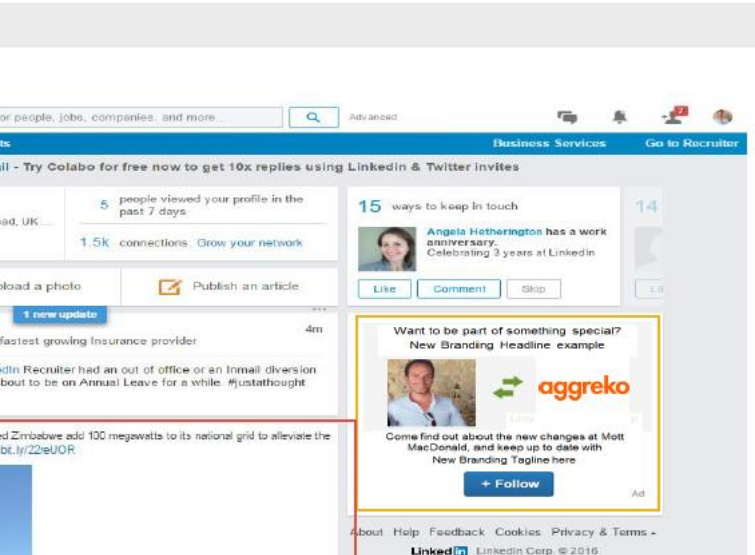


- No brand consistency – 21 Company Pages
- Aggreko's brand is being damaged by the lack of ownership
- Confusing members experience
- Message diluted and lost in the noise
- A fraction of your followers receive your status updates

Telling Aggreko's Reach & Engagement

Engaging members with highly visible ad campaigns



Ensuring Aggreko's messaging is visible and **top of mind** among your target talent audiences, **building followers** and **driving traffic** to your LinkedIn Careers Page and jobs.

Sponsoring content allows you to massively extend your reach outside of your follower base –

This is How You Compare Against Your Peers in Reach, Frequency and Engagement

